



## Kellogg's Crayola Factory Sweepstakes Official Rules

- 1. No Purchase Necessary**
- 2. To Enter:** You will receive one entry each time you use your Gold Card or Rewards Card to purchase any 3 Kellogg's Cereals (8 oz. or larger) from **July 16<sup>th</sup>, 2017** through **August 9, 2017**. For entry without purchase, complete a 3-1/2" X 5" card with your name, date of birth, complete address, daytime phone number and the words "Kellogg's Crayola Factory Sweepstakes" and mail your entry to Kellogg's Crayola Factory Sweepstakes, Marketing Dept., PO Box 67, Robesonia, PA 19551. Must be postmarked by **August 9<sup>th</sup> 2017**. Mechanically produced, photocopied or facsimile entries will not be accepted. All materials submitted become the property of your local grocery market and will not be returned.
- 3. Prize:** Five (5) winners will receive a Family Fun 4 Pack of tickets to the Crayola Factory in Easton, PA (approximate retail value \$80).
- 4. Drawing:** Five (5) winners will be selected in a random drawing on or around **August 16<sup>th</sup>, 2017** by a random selection computer program. Odds of winning will depend on the total number of eligible entries received. Winners will be notified by mail or telephone and may be required to execute and return an affidavit of eligibility and a liability/publicity release within 14 days of notification or prize may be forfeited and awarded to an alternate winner. Winners give sponsor and store full rights to use their name and likeness for advertising and promotional purposes without additional compensation, unless prohibited by law. Prizes are not redeemable for cash. Winners may not substitute or transfer prizes.
- 5. Who Can Enter:** Sweepstakes open to legal U.S. citizens who are 18 years of age or older who reside in the state of Pennsylvania, Maryland, and Delaware. Employees and their immediate family members of ShurSave Markets, Dutch-Way Farm Markets, and their respective parent and affiliated companies, subsidiaries, advertising and promotional agencies are not eligible to enter.
- 6.** By entering, participants agree to be bound by these Official Rules. By accepting a prize, winners agree to release and hold ShurSave Markets, Dutch-Way Farm Markets, and sponsors harmless from any and all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage.
- 7. Winners List:** For a list of the winners, send a self-addressed stamped envelope to: Kellogg's Crayola Factory Sweepstakes, PO Box 67, Robesonia, PA 19551.